

# Junior BASS Club Letter of Authorization

BASS is the owner of various trademarks and service marks including, among others, "BASS," emblem (indicating membership in BASS), "Bassmasters," (indicating membership in BASS) and "Bassmaster," (for our magazine), which are registered in the United States Patent and Trademark Office.

BASS hereby gives permission to:

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(Name of your Club)

to use such trademarks and service marks during its affiliation with BASS provided that:

1. All use of the trademarks and service marks shall be subject to the control of BASS according to standards and regulations established by BASS.
2. All ownership rights in the trademarks and service marks shall remain the sole and exclusive property of BASS, and any and all use of the trademarks and service marks shall inure to the benefit of BASS.
3. BASS shall have the right to approve all signs, patches, promotional literature, or other materials displaying its trademarks or service marks and, upon its request, samples of such materials shall be promptly provided to BASS for inspection and approval. If approval is withheld or denied by BASS, no further use shall be made of such signs, patches, promotional literature, or other materials.
4. BASS may terminate this permission or license to use the trademarks and service marks at any time if, in its sole discretion, the trademarks and service marks are not being used in accordance with the standards and regulations established by BASS.
5. Upon termination of permission or license to use the trademarks and service marks or upon termination of its affiliation with BASS for any reason

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(Name of your club)

will immediately discontinue all use of the trademarks and service marks of BASS, including use of such marks as part of a trade name or organization name, and it shall not thereafter use any trademark or service mark identical to, or confusingly similar to, the trademarks and service marks of BASS. All indicia bearing such trademarks or service marks shall be promptly (i.e., within 60 days) destroyed or returned to BASS (at the option of BASS).

The foregoing is necessary under Trademark Law and will benefit BASS as well as all affiliates by preventing unauthorized use of the trademarks and service marks.

BASS



Dean Kessel  
Vice President and General Manager, BASS

Accepted and agreed:

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(Name of your Club)

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(Club president)